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Colour therapists base
their work on the
chakras and 10 colours.
There are seven main

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colours, red, orange, yellow, green, sky blue, indigo, violet, colour therapists add white, pink and magenta to these colours. Colour therapists apply colour/s to the chakras to re-balance the system using silks in particular and correct colours and lights.

Colour Therapy in

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Colour preference reveals how each colour encourages an emotional, mental and physical response in

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Color Psychology as
Therapy Several ancient
cultures, including the
Egyptians and Chinese,
practiced

chromotherapy, or the
use of colors to heal.

Chromotherapy is
sometimes referred to as

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light therapy or colorology. Colorology is still used today as a holistic or alternative treatment. 2 ? In this treatment:

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In color psychology, purple is a royal color. The color meaning for purple is connected to power, nobility, luxury,

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wisdom, and spirituality. But avoid using the color too much as it can cause feelings of frustration. Some perceive its overuse as arrogant.

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world and the individual, borne out of the author's extensive work as a colour consultant and trainer that spans more than thirty years.

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book available. It is a
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experts, marketeers,
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Color psychology is the
study of hues as a
determinant of human
behavior. Color
influences perceptions

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that are not obvious,
such as the taste of food.

Colors have qualities
that can cause certain
emotions in people.

Colors can also enhance
the effectiveness of
placebos.

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